




General Terms and Conditions:

1. The promotion runs from 1 September 2017 to 31 October 2017 (both dates inclusive, based on transaction date) (the “Promotion Period”) and covers the “Broadway Up to 5% Spending Credit Reward Program”, the Discount Offer and the Interest-free Purchase Instalment Program.
2. Unless otherwise specified, the promotion covers the “Broadway Up to 5% Spending Credit Reward Program”, the Discount Offer and the Interest-free Purchase Instalment Program is only applicable to a BOC Credit Card bearing the  logo (including Co-branded card, but not applicable to BOC Express Cash Card, Private Label Card, Purchasing Card and Intown Card). The Discount Offer is also applicable to a BOC ATM Card, issued by Bank of China (Hong Kong) Limited (“BOCHK”), bearing the  logo and UnionPay logo.
3. Offers are available at all outlets of Broadway Photo Supply Ltd (the “Merchant”) in Hong Kong SAR and Broadway’s online shop. However, the Discount Offer and the Interest-free Purchase Instalment Program are not applicable to Broadway’s online shop.
4. Offers cannot be used in conjunction with any other promotions or exchanged for cash or other products; and are not transferrable.
5. Discounted products are available while stocks last. The product prices, visuals and information are for reference only. Product visuals and descriptions may vary from the actual product. Product visual and details may vary and subject to the actual product being available at the time of purchase and the information provided by the vendors. All product information may be subject to change without prior notice. Please check with shop assistant for details.
6. BOC Credit Card (International) Ltd (the “Company”) and/or BOCHK accept no liability for any matters arising from the products and services (including but not limited to product quality and quantity) provided by the Merchant. The Merchant is solely responsible for all obligations and liabilities relating to its respective products and services.
7. The Company, the Merchant and/or BOCHK reserve the right to change, suspend or cancel the above offers or amend the offer terms and conditions at their sole discretion without prior notice.
8. In case of dispute, the Company, the Merchant and/or BOCHK reserve the right for the final decision on all matters.
9. Should there be any discrepancy or inconsistency between the English and the Chinese versions of these terms and conditions, the Chinese version shall prevail.

Additional terms and conditions for the “Broadway Up to 5% Spending Credit Reward Program”:

1. The “Broadway Up to 5% Spending Credit Reward Program” applies only to BOC Credit Card and all Co-branded card bearing the  logo issued in Hong Kong (the “Applicable Card”). It does not apply to USD Card, BOC Credit Card issued in mainland China and Macau, BOC Prepaid Card, Great Wall International Credit Card and BOC ATM Card.
2. The “Broadway Up to 5% Spending Credit Reward Program” system runs from 10:00am on 1 September 2017 till 11:59pm on 2 November 2017 (the “Registration Period”).
3. The “Broadway Up to 5% Spending Credit Reward Program” consists of 2 parts:
 - A) “Up to HK\$360 Spending Credit Reward Program”: During promotion period, upon spending of or over HK\$4,000 (counted by net purchase and in one single transaction slip) (the “Eligible Transaction 1”) with an Applicable Card on a retail purchase and/or Interest-free Purchase Instalment Program, the cardholder will be entitled to participate in the Program. Of these any single net spending from HK\$4,000 to HK\$5,999 in a single transaction, will be eligible to a maximum of HK\$200 Spending Credit Reward; any single net spending from HK\$6,000 to HK\$8,999 in a single transaction, will be eligible to a maximum of HK\$300 Spending Credit Reward; any single net spending of or over HK\$9,000 in a single transaction, will be eligible to a maximum of HK\$360 Spending Credit Reward. Each main cardholder (based on Hong Kong ID number) can only get a maximum of HK\$360 during the promotion period, regardless the number of “Eligible Transaction 1”;
 - B) “Extra HK\$90 Spending Credit Reward Program for Mobile Payment via BOC Visa Credit Card”: Cardholder will receive an extra HK\$90 spending credit reward upon the retail spending of or over HK\$9,000 (counted by net purchase and in one single transaction slip)(the “Eligible Transaction 2”) at Merchant’s outlets made with Applicable BOC Visa Credit Card via designated mobile payment (which refers to the contactless payment made with Applicable BOC Visa Credit Card that provisioned on designated mobile phone or device). In order to enjoy this “Extra HK\$90 Spending Credit Reward Program for Mobile Payment via BOC Visa Credit Card”, cardholder needs to present the added Applicable BOC Visa Credit Card in the relevant mobile app to cashier before payment and settle the payment successfully. This “Extra HK\$90 Spending Credit Reward Program for Mobile Payment via BOC Visa Credit Card” is not applicable to merchant’s online shop transaction. In case of any dispute, the Merchant may request cardholder to present eligible Applicable Card in physical form for verification. Each main

cardholder (based on Hong Kong ID number) can only get a maximum of HK\$90 during the promotion period, regardless the number of “Eligible Transaction 2”. The amount deducted by discount, usage of Broadway gift voucher, cash coupon and the conversion of reward gift points to instant cash discount will not be eligible for the Program. Split sales transaction is not accepted.

4. To participate in the “Broadway Up to 5% Spending Credit Reward Program”, cardholders must register on the 24-hour registration hotline: 2820 6211 or the BOCHK Credit Card Official Account (WeChat ID: BOCHK_CC) in WeChat once during the Registration Period (the “Registration”). Only the first 12 digit of Credit Card Number and verification code (if applicable) is needed to be entered. A reference code will be given instantly on the system for cardholders’ notification and thus cardholders can participate and enjoy the spending credit rewards accordingly. No spending credit reward will be awarded to cardholders who have neither duly made eligible transaction within the Promotion Period, nor duly registered within the Registration Period with the correct information.
5. For cardholders with more than one Applicable Card, they only have to register once. If a cardholder registers more than once, the spending credit reward will be posted to the first successfully registered credit card account. No spending credit reward will be given to transactions of or registration with an ineligible credit card.
6. Once the registration has been completed, it cannot be cancelled, altered or exchanged. The record announced via the registration system is only for reference and cannot be taken as confirmation of the final result. The Company will determine the eligibility of each Eligible Transaction by matching the cardholder transaction records kept by the Company and the relevant data provided in each registration. If the information provided in the registration differs from those of the Company records, the latter shall be final and conclusive.
7. All Eligible Transactions must be completed within the Promotion Period (based on the transaction date) and posted on or before 7 November, 2017. Any fraudulent, unauthorized, unposted, cancelled or refunded transaction will not be deemed as Eligible Transaction and will not be qualified for the spending credit reward. Only duly posted transactions with valid sales slips/sales records are eligible for this promotion. All other transactions, including but not limited to mail order, telephone order, fax order, prepayment, cash deposit, handling fee of payment and other transaction that without sales slip/sales records are not applicable.

8. There is a maximum cap on the spending credit reward for the entire Promotion Period for the “Broadway Up to 5% Spending Credit Reward Program”, which has been set for each main cardholder (based on Hong Kong ID number). Maximum cap for the entire Promotion Period per main cardholder is HK\$450. The spending credit reward covers all eligible spending by Applicable Card(s) under the same cardholder throughout the entire promotion period. Eligible Transactions emanating from an additional card will be combined with those from the main card to calculate towards the total spending credit reward. The spending credit reward will be automatically credited to the first registered main card account.
9. All spending credit reward awarded is only for retail spending after the close of the Promotion Period and cannot be used to offset any cash advance, financial charge or outstanding balance incurred before the promotion. The spending credit reward awarded will be credited to the designated account latest by the end of February, 2018 upon verification of the transaction details, and will be posted in either the February or March 2018 monthly statement of the main cardholder. Cardholders must retain all original transaction sales slips/sales records for reference. In case of any dispute, the Company reserves the right to request a cardholder to provide the original transaction sales slip(s)/sales records and/or such further documentation or evidence for verification at any time during or after the promotion. All such further documentation submitted to the Company will not be returned.
10. Should there be any illegal or fraudulent act perpetrated by a cardholder, the Company shall cancel the eligibility or the respective cardholder for the Promotion and debit the credit card account with the respective monetary amount in reversal of any awarded reward without prior notice. The Company also reserves the right to cancel the respective credit card account and/or take such further legal actions as deemed necessary.
11. Only cardholders whose credit card accounts are valid and in good standing throughout the entire Promotion Period and at the time the spending credit reward is awarded will be eligible for the reward. In the event of termination of a credit card account, violation of the Card User Agreement, or the card account being in fault the Spending Credit Reward will be cancelled automatically forth with and will not be re-awarded afterwards.
12. The spending credit reward awarded cannot be refunded, transferred, resold, or redeemed for cash or other gift items.

**Additional terms and conditions for Interest-free Purchase Instalment Program/
“Instant Reward”:**

1. Interest-free Purchase Instalment Program is not applicable to USD Card, BOC Credit Card issued in Macau, BOC Credit Card issued in Mainland China (except Great Wall International Credit Card), BOC Prepaid Card, BOC Commercial Card and BOC ATM Card.
2. The Interest-free Instalment Program is only applicable to designated products and is subject to a minimum transaction amount. To enjoy this program, cardholders are required to complete and sign an instalment plan direct debit authorization form.
3. For full details of the terms and conditions of the Interest-free Purchase Instalment Program and the “Instant Reward”, please refer to our website www.boci.com.hk.